



REPUBLIC OF THE PHILIPPINES

DEPARTMENT OF EDUCATION

Regional Office No. 02 (Cagayan Valley)

Regional Government Center, Carig Sur, Tuguegarao City, 3500



ADVISORY  
May 10, 2019



**JOINT LAUNCHING OF THE “BATA BALIK ESKWELA: Edukasyon ay Mahalaga, Ito ay Ating Ipaalala” or BBE Program of the DEPARTMENT OF SOCIAL WELFARE AND DEVELOPMENT (DSWD)**

As per LETTER REQUEST of DSWD Regional Field Office II Regional Director LEONARDO C. REYNOSO, all Schools Division Superintendents (Attention: Division Brigada Eskwela Focal Persons) are advised to accommodate DSWD Municipal Link Officials who shall be launching with us during our Brigada Eskwela Regional, Division, District, Municipal and School Level Kick-off activities the above-captioned DSWD Program. Said officials should be given ample time slots for their advocacy talking points. SDOs are further advised to furnish the Regional Office through the Education Support Services Division (ESSD), ATTENTION: Mr. Ferdinand C. Narciso, PDO IV- Regional ASP/BE Focal Person, documented information as regards the joint launching activity(ies).

Please be guided accordingly.

**ESTELA LEON-CARIÑO, EdD, CESO IV**  
Director IV/Regional Director

By Authority of the Regional Director:

**ATTY. JOSE MARIO M. MACARILAY**  
Chief Administrative Division  
Officer In-Charge

Enclosure: Letter from DSWD RFO II  
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Document Code: FM-ORD-003  
Rev.: 00  
As of: 07-02-2018

May 7, 2019

**DIR. ESTELA L. CARIÑO, CESO IV**

Director IV

Department of Education RO II

Regional Government Center, Tuguegarao City, 3500



Dear **Director Cariño**:

This is relative to the "*Bata Balik Eskwela: Edukasyon ay Mahalaga, Ito ay Ating Ipaalala*" or BBE campaign which is one of the strategies of the program on bringing the Pantawid Pamilya children back to school.

In the region, the Pantawid Pamilya currently caters and monitors 163, 175 children beneficiaries from 3 to 18 years old who are expected to comply with program conditions. However, there are 27,589 or 17% children beneficiaries tagged as Not Attending School (NAS). These children refers to children who have not been attending school for at least three (3) consecutive months or enrolled but stopped schooling for the last three (3) months or did not enrol and have been out of school longer than three (3) months.

In view of this, the Department recognizes that a collaborative effort of the concerned National Government Agencies (NGAs) is needed to monitor the progress and welfare of these children and to bring them back to school.

In order to cater to more children and as one of our key partner in the implementation of the program, we would like to recommend a joint launching of the BBE activity and caravan with the Brigada Eskwela Regional kick off and likewise with the region wide conduct in all schools. Furthermore, may we request your good office to issue a memorandum to all schools to ensure the strict compliance on the said joint activity.

Ms. Jomelyn P. Dela Iglesia, our Institutional Partnership Development Officer will closely coordinate with you or you may contact her at mobile number 0917-582-0270 or at [jpdelaiglesia.fo2@gmail.com](mailto:jpdelaiglesia.fo2@gmail.com).

Thank you and looking forward to your positive response.

Respectfully,

**LEONARDO C. REYNOSO**

Regional Director

DSWD Field Office II